



1st to 3rd
August 2016

CALL FOR PAPERS

3rd International Conference
CSR, Sustainability, Ethics & Governance

**Sustainable Management as a
New Business Paradigm**

Cologne, Germany

WWW.GCG-CSR.ORG

Organized by:



Cologne Business School
Germany
www.cbs.de/en/

Global Corporate
Governance Institute
www.gcg-csr.org/

In collaboration with:



www.loyno.edu

www.murdoch.edu.au

www.londonmet.ac.uk

www.njue.edu.cn

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The Academy of
Business in Society



The Academy of
Business & Society

Dr. Jürgen Meyer
Stiftung

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International
Publisher Science &
Technology

Introduction



Businesses play an important role in society, impact communities, regions as well as individuals and the environment. The processes and consequences of globalization and the economic crisis, have repositioned business approaches and growth towards more inclusive, competitive, sustainable, resource and energy efficient and environment friendly management. Business management models should adequately address the key objectives of inclusive and sustainable management, integrating economic, social, and environmental elements and considering the inter-linkages and collective impact in all three dimensions. There is an urgent need to formulate sustainable management frameworks addressing interactions and dependencies as well as trade-offs in various focus areas. The challenge that these adjustments present, calls for the alignment of corporate social responsibility (CSR) with business strategy to create a truly sustainable approach.

The conference has been designed to understand and deal with the unprecedented impacts of CSR on the working population, society and the environment. It will facilitate the elaboration of various frameworks with the goal of developing evolutionary CSR practices. This is the 3rd CSR conference in the series, following a successful second conference at Nanjing University of Finance & Economics in 2015 on Building New Bridges between Business and Society. It will be an excellent platform to deliberate upon global themes of Corporate Social Responsibility, sustainability, ethics and governance in all their various dimensions.

Objectives

The 3rd CSR conference will showcase current CSR models and practices, as well as the next generation of issues that business leaders and society will face. The conference will gather high-level government officials and representatives, business leaders, experts from the business community, civil society, non-profit and community based organizations, academic institutions, and other stakeholders. It provides a platform for the sharing of expectations, aspirations and responsibilities. We want to bring together representatives from various parts of the globe to share their experiences, challenges and opportunities.

Presentations, workshops and dialogue sessions will highlight state of the art topics and how issues are being addressed around the world. In addition, the conference aims to develop new frameworks, tools and techniques essential for the integration of socially responsible management in business operations, in an effort to achieve sustainability at all levels of business management.

Call For Papers

Themes

The conference will bring together *Business Leaders, Government Policy Makers, Non-Government and Community Based Organizations, Researchers and Students* to discuss a broad array of topics related to corporate social responsibility, sustainability, ethics & governance across the world. A special invitation goes out to PhD candidates from social sciences, law, business, economics and others to engage in a dialogue on solutions for global challenges of Sustainable Management as a new Business Paradigm. This year's conference will focus on, but is not limited to, the following key themes:

- CSR in Developing Markets
- Sustainable Supply Chain Management
- Practical Wisdom
- Social Innovation
- CSR & Legitimacy
- CSR & Positive Impact
- Stakeholder Management
- CSR & Organizational Management
- Sustainable Finance
- International Perspectives
- Sustainable Tourism
- CSR & Sport Management
- New Sustainable Business Models
- Social Entrepreneurship

The conference also welcomes paper submissions from all disciplines around the world on topics that help to further the discussion on CSR and Sustainability.

Research and Business Tracks:

The conference will focus on two broad tracks: Research and Business. The research track will focus on a more academic perspective with presentation of research in the areas of CSR and sustainability, whereas the business track will feature corporate/ NGO projects, initiatives and case studies.

In both the **Research and Business** tracks, the proposals can be submitted in any of the following categories:

- Full Paper (Length of the paper 8-15 pages)
- Short Paper / Work in Progress (Length of the paper 4-6 pages)
- Practitioner Presentation (1 Page Abstract)

Important Dates:

Abstract Submission Deadline:	Feb 29, 2016
Acceptance/ Review Note:	March 31, 2016
Full Paper Submission Deadline:	June 30, 2016
Author Registration:	June 15, 2016
Regular registration	July 15, 2016
Conference Dates:	August 1-3, 2016
Book and Journal Publications:	Dec 31, 2016

Paper Submission Format

- **Language:** The use of English language is applied to all papers. No other languages will be accepted.
- **Page Size:** Documents MUST be formatted in A4
- **Typeface:** The entire paper should be written in 10-point Times New Roman. Please follow the template for heading and sub-heading styles.
- **Line Spacing:** All papers should follow single line spacing for the text.
- **Referencing Style:** Papers should follow the Springer Style of referencing (www.springer.com).

Paper Submission

All submission should be sent to Prof. René Schmidpeter –

Email: conference2016@cbs.de

Please identify your email with subject “CSR CONFERENCE COLOGNE”.

Publication Solutions:

- All accepted papers will be published online and in CD to be accessed by all conference participants.
- Selected papers will be included in an editorial book published by Springer in **CSR, Sustainability, Ethics & Governance** series.
- Selected best papers will be submitted to the **Journal of Corporate Social Responsibility** published by Springer and the **Journal of Corporate Governance** published by Emerald.

Awards:

Three awards will be conferred to distinguished researchers, academicians, and practitioners.

- The Best Paper Award
- Lifetime Contribution Award (academic)
- Lifetime Contribution Award (business)

Registration

All the delegates are requested to complete the registration form after making the payments. Co-authors need to register separately.

The Registration Fee includes:

- Welcome Reception and Dinner, Lunch and Coffee breaks at the conference venue
- Certificate of Participation, Conference Badge & Kit
- Conference Proceedings (electronic copy & Printed Copy)
- Conference Gallery (Photo/ Video)

Registration Fee

Business Delegates: USD 600

Academics / Speakers: USD 375

Student Registration: USD 150

For the Travel, Lodging & Boarding, the participants need to make their own arrangement. The organizing committee will receive discounted rates from hotels. Information about the conference is available at: WWW.GCG-CSR.ORG

Organizing Committee

Prof. Dr. René Schmidpeter (GER), Conference Chair

Dr. Jürgen Meyer Endowed Chair for International Business Ethics and CSR, Cologne Business School, Germany

Prof. Dr. Nicholas Capaldi (USA), Conference Co-Chair

Legendre-Soulé Distinguished Chair in Business Ethics at Loyola University New Orleans

Prof. Samuel O. Idowu (GB), Conference Co-Chair

Senior Lecturer in Accounting at the London Metropolitan University, UK and Professor of CSR at Nanjing University of Finance and Economics, China

Martin Brueckner (AUS), Conference Co-Chair

Co-director of the Centre for Responsible Citizenship and Sustainability at Murdoch University, Perth Australia

Prof. Dr. Hualiang Lu (CHINA), Conference Co-Chair

Professor at the School of Business Administration at Nanjing University of Finance and Economics, Director of the Sino-German Research Institute for Sustainable Development

Prof. Rute Abreu (Portugal)

Professor in Accounting and Finance at the Instituto Politecnico da Guarda, Portugal

Dr. Renginee Pillay (GB/F)

Lecturer in Foundations of the Law of Obligations and Company Law at the University of Essex, Colchester, UK

Liangrong Zu (ILO)

Senior Program Officer at International Training Centre of the International Labour Organization

Marian Eabrasu (FRA)

Professor at the Champagne School of Management, France

Prof. Ted Roosevelt Malloch (USA)

Research Professor for the Spiritual Capital Initiative at Yale University

Dr. Alexei Marcoux (USA)

Associate Professor of Business Ethics in Loyola University Chicago

Prof. Stephen Vertigans (UK)

Head of School of Applied Social Studies, Robert Gordon University, Aberdeen, UK

Prof. Gabriel Eweje (NZL)

Associate Professor at the School of Management (Albany campus), Massey Business School, Massey University, New Zealand

Prof. Kanji Tanimoto (JPN)

Professor in Business and Society at the School of Commerce, Waseda University, Japan

Nayan Mitra (India)

Board member, various NGOs in India

Joop Remmé (NL)

Transparency International – Netherlands

Conference Secretariat:

Questions related to the conference may kindly be directed to the conference coordinators:

Conference Coordinator
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